Name: Date Due:

The students and I discussed our project for this marking period. Because they have picked a song that contains powerful words to give a message, they decided they wanted to create a product that tries to persuade others to either listen to the song or get them to want to buy it.

We brainstormed some possible products:

* **Commercial** to advertise the powerful words in the song, as well as the message it gives.
* **Any type of ad** (TV, Magazine, Billboard, Poster) to advertise the powerful words in the song, as well as the message it gives.
* **Music video** with an introduction of the message of the song and powerful words, or some other creative way to advertise the powerful words in the song, as well as the message it gives.
* **Talk show host** interviewing the singer of the song as the singer’s purpose is to advertise the powerful words in the song, as well as the message it gives
* Write a **speech** to show your opinion why a song like this is important for people to listen to, making sure to highlight the powerful words in the song within the speech.
* Write a **story** to show your thoughts about the message and the powerful words in the song.

Things that must be included in the product:

* Name of the Song and the original artist who wrote and/or sang it
* Powerful words/phrases important to the song’s message
* Song’s message and what it means to you

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Along with turning in your project, you must also turn in:

* Questions regarding the song (Will be completed in class)
* Opinion Letter (Will be completed in class)
* CD cover using colors to describe the mood of the song
* Water color picture using powerful words in the background of it

(Will be completed in class with guest artist)